# Jitter, Jotter, Blotter, Blatter, Matter. Does it?

#### **Nathan Wallace**

Janssen-Cilag Australia & New Zealand

http://www.e-gineer.com

### 380 people

## Credo since 1943

#### Our Credo

We believe our first responsibility is to the doctors, nurses and patients, to mothers and fathers and all others who use our products and services. In meeting their needs everything we do must be of high quality.

We must constantly strive to reduce our costs in order to maintain reasonable prices.

Customers' orders must be serviced promptly and accurately.

Our suppliers and distributors must have an opportunity to make a fair profit.

We are responsible to our employees,
the men and women who work with us throughout the world.
Everyone must be considered as an individual.
We must respect their dignity and recognize their merit.
They must have a sense of security in their jobs.
Compensation must be fair and adequate,
and working conditions clean, orderly and safe.
We must be mindful of ways to help our employees fulfill
their family responsibilities.
Employees must feel free to make suggestions and complaints.
There must be equal opportunity for employment, development
and advancement for those qualified.
We must provide competent management,
and their actions must be just and ethical.

We are responsible to the communities in which we live and work and to the world community as well.

We must be good citizens – support good works and charities and bear our fair share of taxes.

We must encourage civic improvements and better health and education.

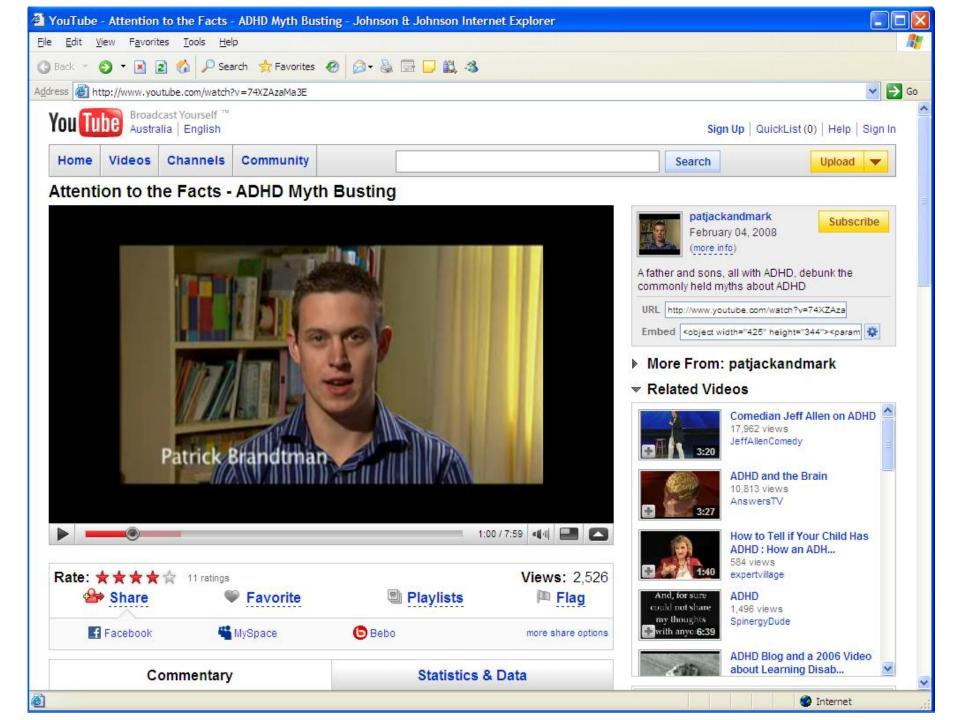
We must maintain in good order the property we are privileged to use, protecting the environment and natural resources.

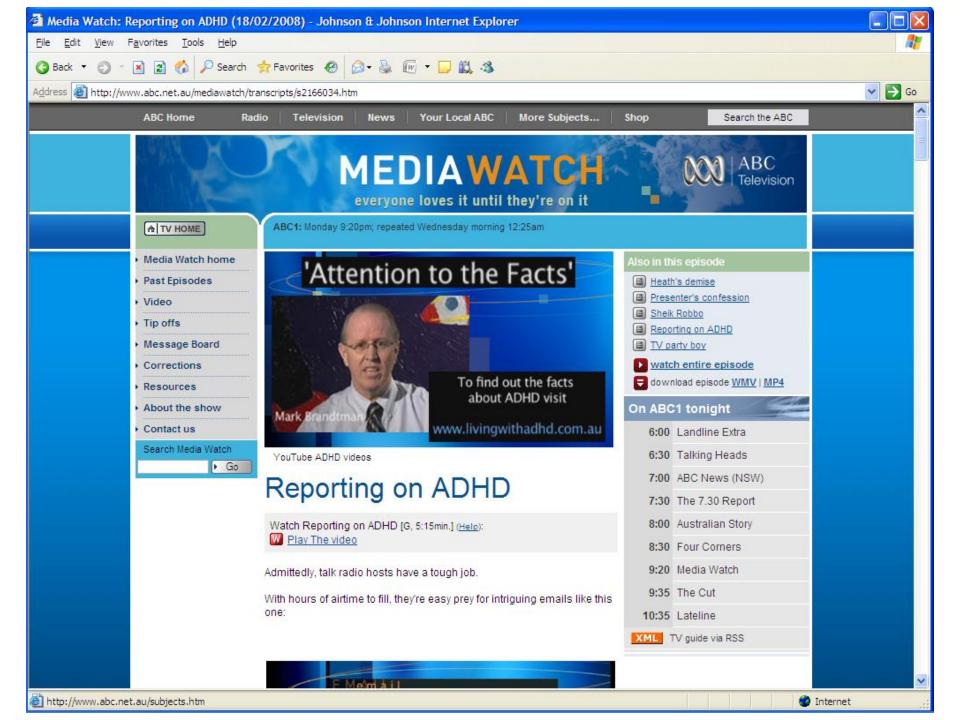
Our final responsibility is to our stockholders.
Business must make a sound profit.
We must experiment with new ideas.
Research must be carried on, innovative programs developed and mistakes paid for.
New equipment must be purchased, new facilities provided and new products launched.
Reserves must be created to provide for adverse times.
When we operate according to these principles, the stockholders should realize a fair return.



Johnson Johnson



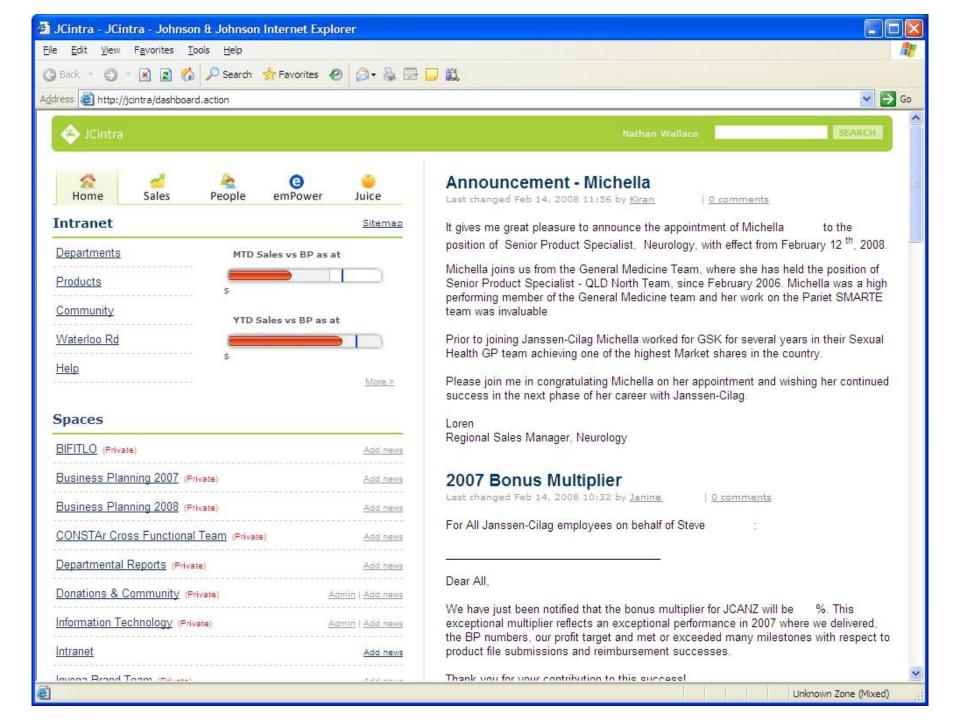


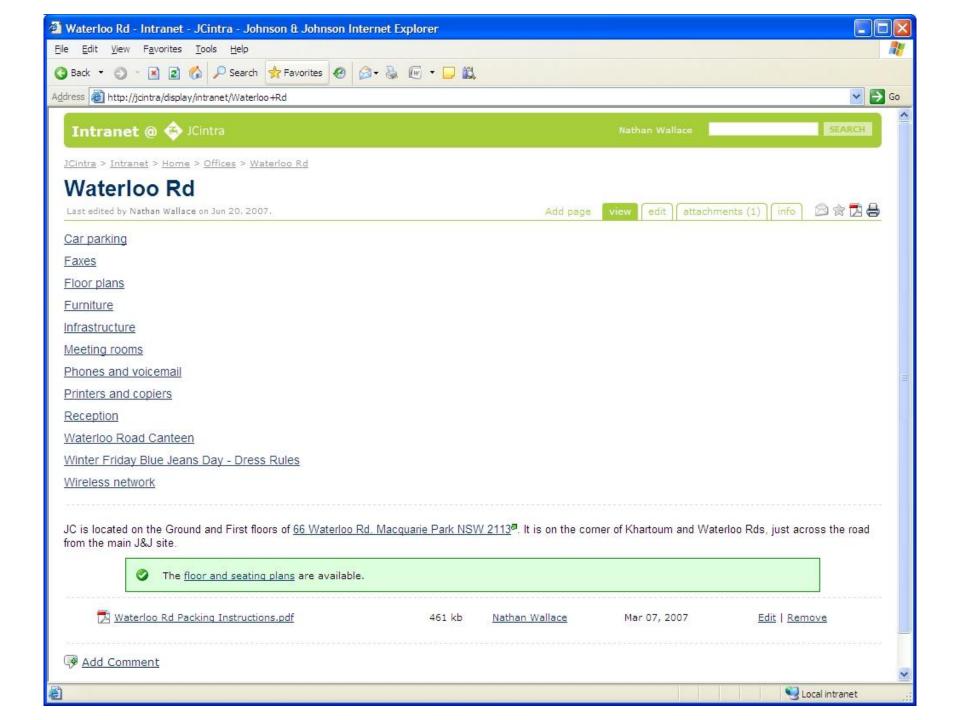


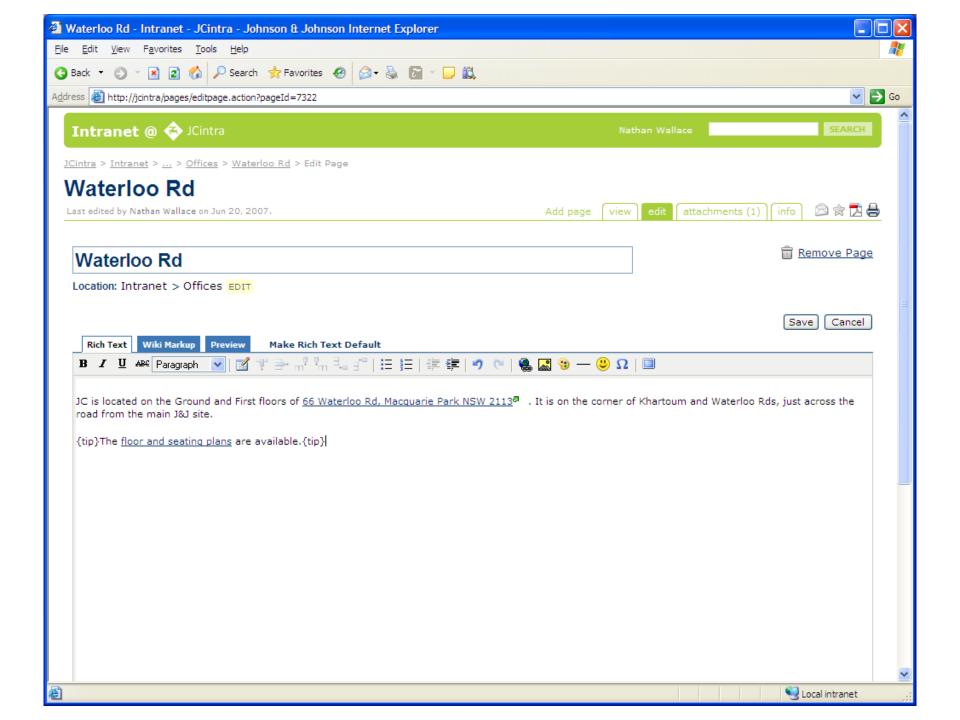
...we consider it our responsibility to support projects that aim to increase education, reduce stigma and support families living with ADHD.

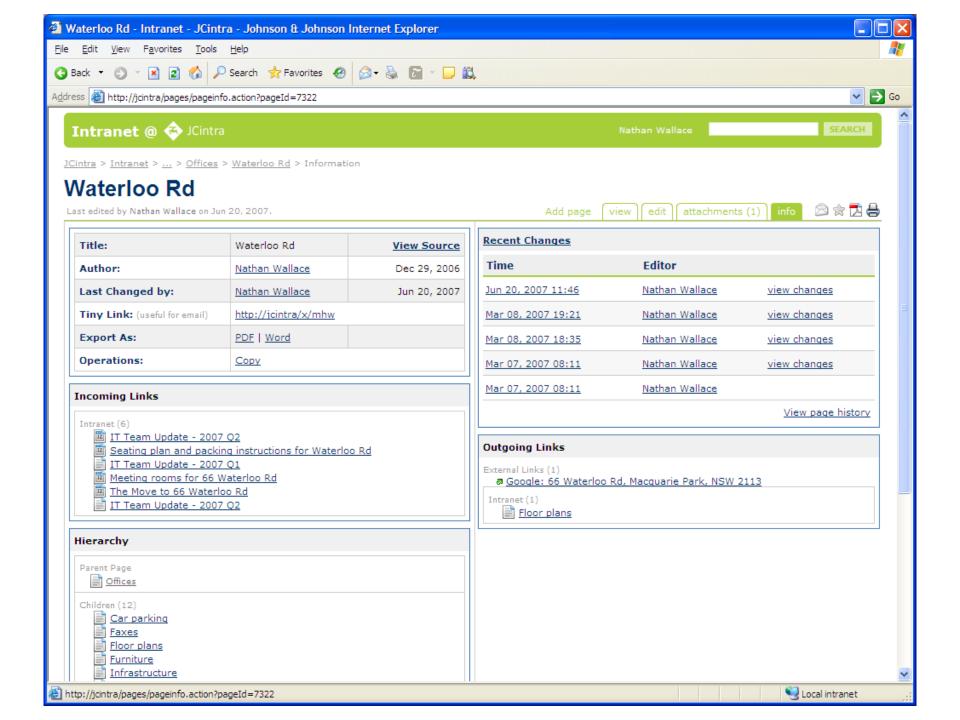
We are proud to support these projects and have always been open, transparent and honest about our association with advocacy groups.

— Email from Adam Roach (Public Affairs Manager, Janssen-Cilag Australia) to Media Watch







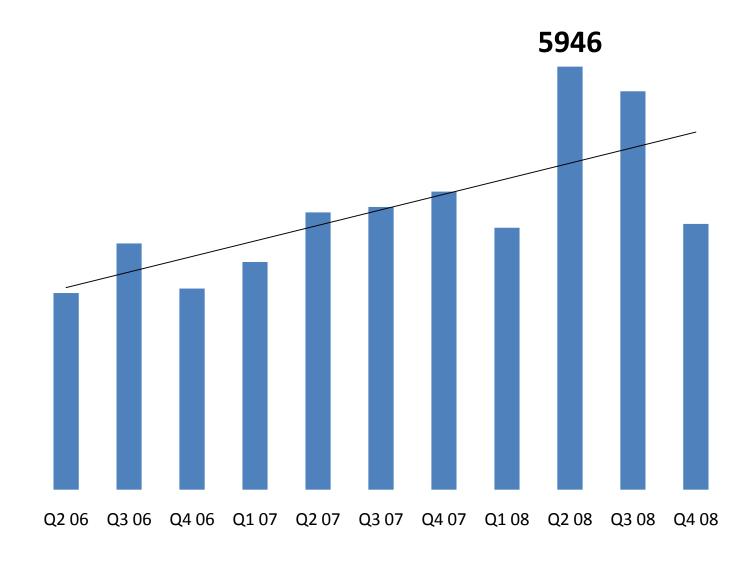




All news must be posted to JCintra.

Anyone can edit (almost) anything.

We know who you are.

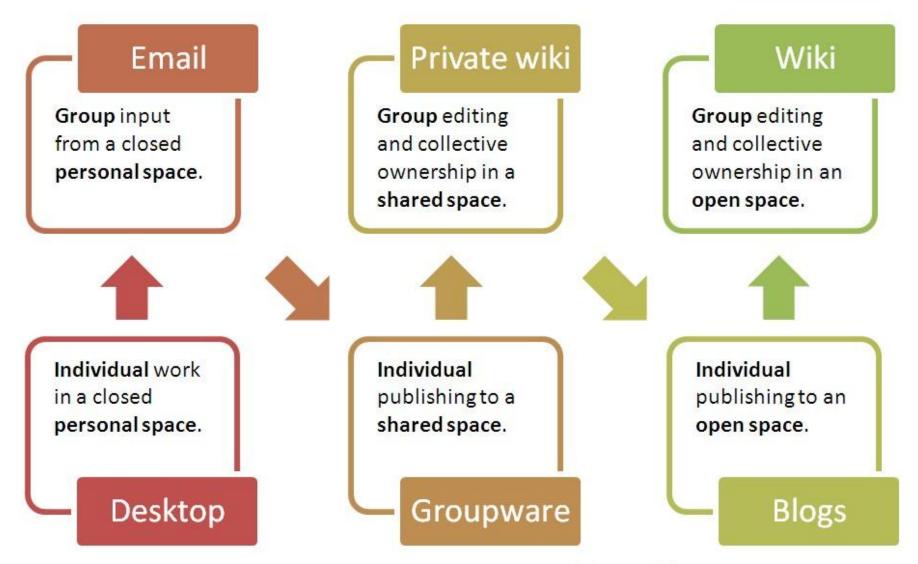


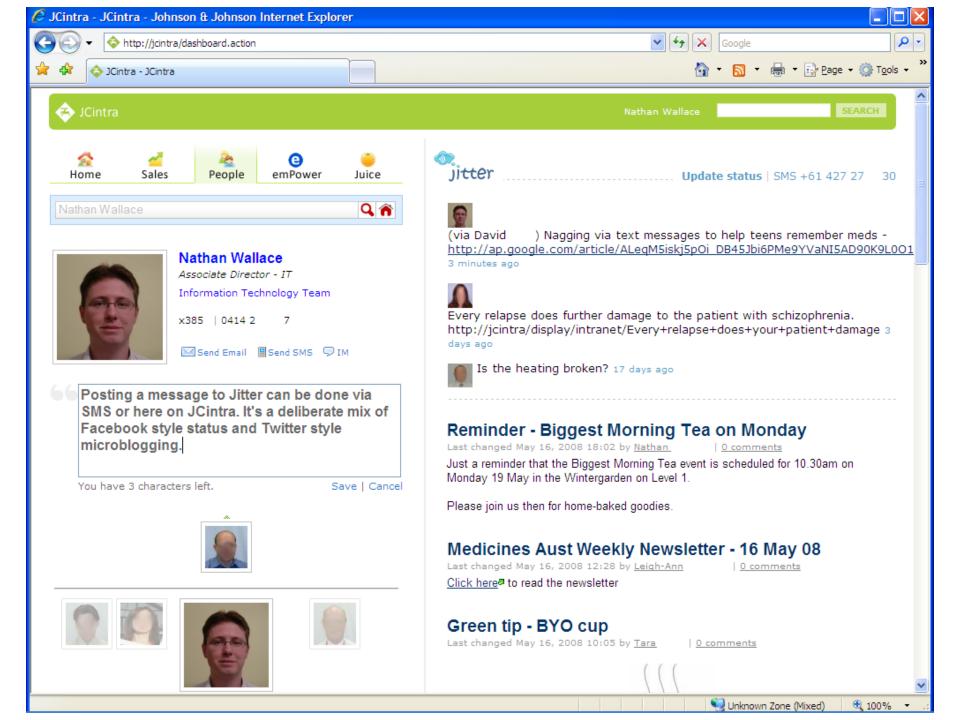
JCintra contributions by quarter

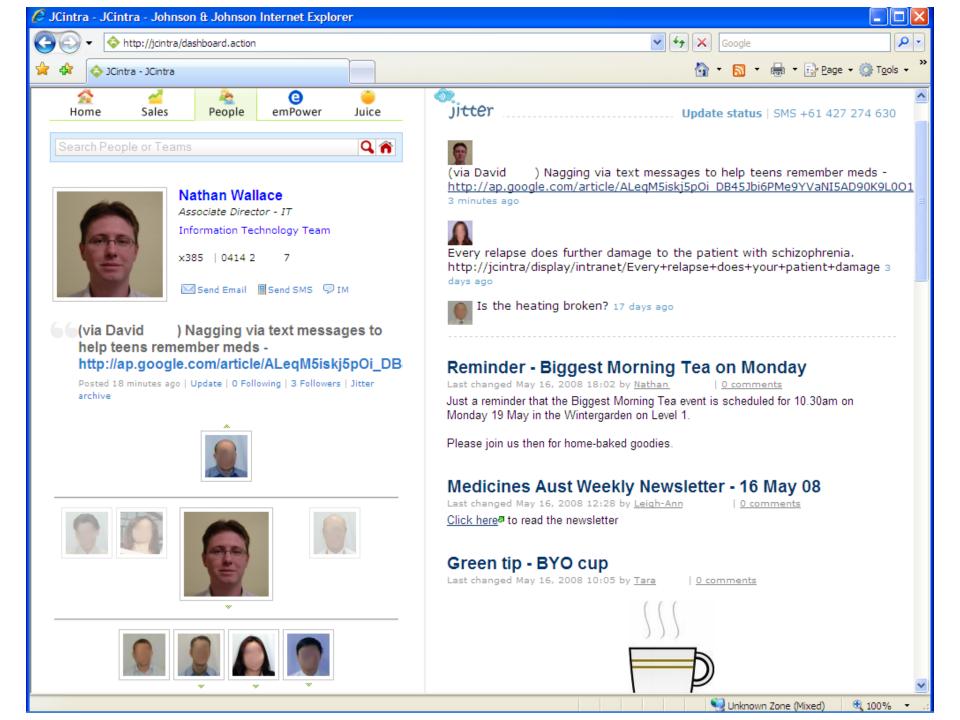
### 75% of employees have contributed content

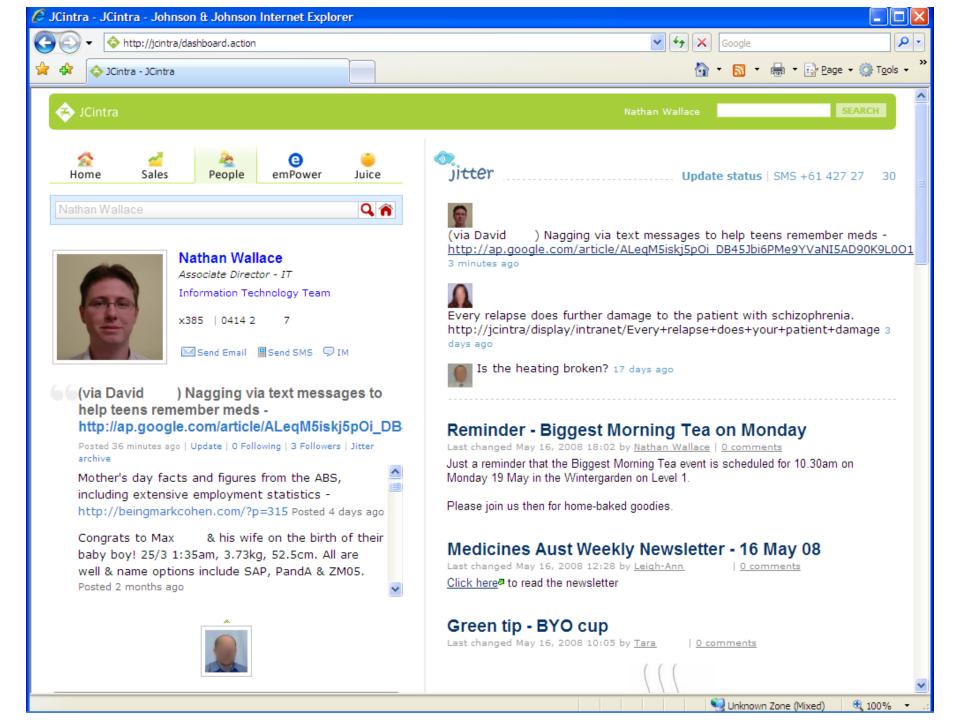
84% of pages have only one contributor

### **Enterprise Collaboration Maturity Model**











State of our public hospitals June 2008 report now available at:

http://www.health.gov.au/ahca

Whoo-hoo! This weekend Trudi became the new Australian Swing Dance Balboa champion.

gXRS still appears to be down - I have requested ETA on when this may be back and will notify the business when I have an answer.

Dear colleagues, I need a lift to Gordon or Pymble for the next 3 days. Anyone live that way?

### 423 messages

from 68 users



but 35 posted only once

### So ... are all my text messages now public!?!





Individuals and interactions over processes and tools

2

Ease of use over comprehensive training

3

Flexible tools over completeness



Responding to needs over creating demand

#### **THANK YOU**

For more information please visit <a href="http://www.e-gineer.com">http://www.e-gineer.com</a>